



YVNR GOVERNMENT DEGREE COLLEGE, KAIKALURU
National Service Scheme (NSS) Unit
Report on Road Safety Awareness Programme
Date: 12-09-2025



On 12th September 2025, the NSS Unit of YVNR Government Degree College, Kaikaluru organized a Road Safety Awareness Programme to promote safe driving practices and create awareness among the public about traffic rules and regulations.

The programme was conducted under the esteemed guidance of the Principal, **Dr. Y. Sreelatha**, and was coordinated by the NSS Programme Officer, **Dr. M. Vijayakumar**. The event witnessed enthusiastic participation from NSS volunteers and students of the college.

Objectives of the Programme:

- To create awareness about the importance of wearing helmets and seat belts.
- To educate the public about traffic rules and safe driving practices.
- To reduce road accidents through awareness and responsible behavior.

Activities Conducted:

The programme began with a brief address by the Principal, Dr. Y. Sreelatha, who emphasized the importance of road safety and the role of youth in promoting social responsibility. NSS Programme Officer Dr. M. Vijayakumar explained the objectives of the rally and motivated students to actively participate.

The NSS volunteers organized a rally through the main roads of Kaikaluru town. Students carried placards and banners displaying messages such as:

- “Wear Helmet – Save Life”
- “Follow Traffic Rules”
- “Drive Safe, Arrive Safe”
- “No Mobile While Driving”

During the rally, students, along with local police personnel, stopped two-wheeler riders and educated them about the importance of wearing helmets. Pamphlets on road safety were distributed to motorists and pedestrians. The local police officials actively supported the campaign and appreciated the efforts of the students.

The collaboration between NSS volunteers and local policemen strengthened the impact of the awareness programme and highlighted the importance of community participation in promoting road safety.

Participation:

A large number of NSS volunteers and students actively participated in the rally with great enthusiasm and discipline. Faculty members also extended their support and encouragement throughout the programme.

Conclusion:

The Road Safety Awareness Programme conducted was a grand success. The initiative helped in spreading awareness among the public regarding safe driving habits and responsible road usage. The programme reflected the commitment of YVNR Government Degree College, Kaikaluru towards community service and social responsibility through NSS activities.

ROAD SAFETY AWARENESS PROGRAMME PHOTOS


